

# Gomes Dacruz & Tracy PC Website Privacy Policy

**Effective Date:** September 16, 2025

**1. Introduction:** The purpose of this privacy policy is to inform users about how their personal information is collected, used, disclosed, and protected when they visit or use the Gomes Dacruz & Tracy PC website ([www.gdtcpa.com](http://www.gdtcpa.com)). Our commitment is to protect user privacy of our website visitors and/or from contact form submissions.

**2. Information We Collect:** Personally Identifiable Information (PII). Information you voluntarily provide (e.g., name, email address, phone number, mailing address) when filling out contact forms, signing up for newsletters, or submitting inquiries. Information provided during any service engagement or consultation (if applicable and accessible via the website). Non-Personally Identifiable Information (Non-PII) / Usage Data: Cookies and Tracking Technologies: Information about your browser type, IP address, operating system, referring URLs, pages visited, time spent on the site, and other usage statistics. Explain that this is collected automatically. Log Files: Standard web server log information.

**3. How We Use Your Information:** Your information is used to provide and improve our Services, to respond to your inquiries and requests submitted through the website and to communicate with you regarding services or updates. This information is also used to personalize your experience on our website and assist in marketing and communication and send you newsletters, updates, or information about our services (if you have opted in). We may also analyze website traffic and usage patterns to improve content, navigation, and functionality of our website. We also use this data to monitor and prevent fraud or security breaches and to comply with legal obligations, enforce our terms of service, and protect our rights, privacy, safety, or property.

**4. Cookies and Similar Technologies:** Cookies are small text files that websites store on your computer or device when you visit them. These cookies remember your preferences, keep you logged in, track your activity, personalize your advertisements and improve website functionality. Users can manage or disable cookies through their browser settings.

**5. Sharing Your Information:** We may contract and share data with third-party vendors who perform services on our behalf (e.g., website hosting, analytics providers, email services). These providers are bound by confidentiality agreements. If required by law, court order, or government request, we may have to share this information. In the event

of a merger, acquisition, or sale of assets, we may transfer this information to our successor. If you explicitly consent to sharing your information we may do so but we do not sell, rent, or trade personal information to third parties for their marketing purposes.

**6. Data Security:** Policies and procedures in line with current government regulations are followed to ensure proper security measures are in place to protect your personal information from unauthorized access, alteration, disclosure, or destruction (e.g., encryption, secure servers, access controls). However, no security system is foolproof and that absolute security cannot be guaranteed.

**7. Your Rights and Choices:** Users have the right to access, correct, or request deletion of their personal information, subject to legal limitations. Users can opt out of marketing communications or specific data uses.

**8. Children's Privacy:** This website is not intended for children under a certain age 13 and that you do not knowingly collect personal information from them.

**9. Third-Party Links:** This website may contain links to third-party websites and Gomes Dacruz & Tracy PC is not responsible for their privacy practices. Advise users to read the privacy policies of those sites.

**10. Changes to This Privacy Policy:** The policy may be updated periodically. Users will be notified of significant changes by posting the new policy on the website with a revised effective date. Continued use of the website after changes constitutes acceptance of the new policy.

**12. Contact Us:** If users have questions or concerns about this privacy policy or the company's data practices. Gomes Dacruz & Tracy PC can be contacted at 77 Winsor Street, Ludlow, MA, 01056. Email: [client@gdtcpa.com](mailto:client@gdtcpa.com) or Phone: 413.589.7831